

# PRIVACY GUIDELINES FOR DRONE OPERATORS

## RECREATIONAL DRONE OPERATORS

- Before you fly your drone, understand the rules you must follow.
- Keep in mind the following privacy guidelines when operating recreational drones:



### BE RESPONSIBLE

You're in charge of any personal information your drone collects. Personal information includes: a person's name, a photo of their face, or their license plate.



### STORE INFORMATION SECURELY

If you save recordings that contain personal information, take steps so only you can access the information.



### LIMIT THE DATA YOU COLLECT

Don't collect personal information you don't need. Make sure any personal information you capture without consent can't be identified. For example, blur faces or license plates.



### BE OPEN ABOUT WHAT YOU'RE DOING

If someone complains that your drone use is affecting their privacy, make sure to respond with respect and courtesy.

Violating some parts of a person's privacy could result in criminal charges relating to:

- voyeurism
- mischief
- creating a nuisance
- violations of provincial or municipal laws



### GET PERMISSION

If you'll likely capture personal information on your flight, do your best to inform the people you film and get their permission.

## COMMERCIAL DRONE OPERATORS



Businesses in Canada must follow the *Personal Information Protection and Electronic Documents Act (PIPEDA)* when using drones.

Under PIPEDA, you must get consent to collect, use and share personal information with others. In order for consent to be valid, people must understand what they are agreeing to.

Your business must handle people's personal information professionally and with respect. This includes explaining why you need to collect personal information and giving people access to their personal information.

You're responsible for protecting and handling personal information throughout your business.



### WHO DOESN'T NEED TO FOLLOW PIPEDA?

PIPEDA doesn't apply if your organization operates only within Alberta, British Columbia, or Quebec; however, other provincial privacy laws still apply. PIPEDA also doesn't apply if you're collecting, using, or sharing personal information for:

- journalism
- art
- books
- academic research
- not-for-profit organizations or charities

